

ECHOES Yearbook Advertisement Information

There's no better way to celebrate your graduate than with a congratulatory ad in ECHOES.

Cost of advertisements

FULL PAGE: \$200

HALF PAGE: \$130

QUARTER PAGE: \$100

EIGHTH PAGE: \$70

Advertisements received after Friday, December 12 will not be accepted. Checks should be made payable to ECHS, 50 Oakwood Avenue, North Haledon, NJ 07508 ATTN: Echoes Business Staff.

NEW THIS YEAR! Pay for and design your own ad at www.jostensadservice.com

ECHOES ADVERTISING CONTRACT

Student's Name: _____ Date: _____

Advertiser: _____

Address: _____

Contact person: _____ Phone/email: _____

Ad Size: _____ Full _____ 1/2 _____ 1/4 _____ 1/8

Ad type: _____ Business _____ Business Congratulatory _____ Family Congratulatory

Ad submission (check the appropriate box):

_____ Sending copy and visuals; ECHOES staff will design the ad using a template *(Please send electronic copy and visuals to echsyb@gmail.com or hard copies to the high school office ATTN: Echoes. Visuals sent electronically should be in JPEG or TIF format. Hard copy photographs will not be returned unless prior arrangements have been made.)*

_____ Sending completed ad that does not need further design *(Sent as hard copy on glossy photo paper that needs only scanning or electronically to echsyb@gmail.com as a PDF or JPEG file.)*

_____ Will pay for and design my own ad at www.jostensadservice.com

Advertiser: Please read and sign the statement below.

I have examined the copy and visuals I have provided, and they are as I wish them to appear in the advertisement. None of the materials I am including violate copyright law.

Signature of Advertiser: _____ Date: _____